

Lucía Macchia

Women and Public Policy Program
Harvard Kennedy School | Harvard University
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ACADEMIC POSITIONS

2020-	Postdoctoral Research Fellow – Women and Public Policy Program Harvard Kennedy School Harvard University
	Research Affiliate - Wellbeing Research Centre University of Oxford
	Research Affiliate – STAR Lab Harvard University
2019-2020	Research Fellow - Wellbeing Research Centre University of Oxford
2017-2018	Research Associate - Wellbeing Programme, Centre for Economic Performance The London School of Economics and Political Science

EDUCATION

2016-2020	PhD in Psychology City, University of London
Spring 2019	Visiting scholar Harvard Business School
2014-2015	MSc in Behavioural Economics City, University of London
2006-2010	Bachelor of Business Administration School of Economics, Universidad Nacional de La Plata, Argentina

RESEARCH INTERESTS

Subjective wellbeing, inequality, opportunities, public policy.

SCHOLARSHIPS AND BURSARIES

2018	ESRC South East Network for Social Sciences (SeNSS) & Impact Acceleration Account (IAA) Business Boost Industry Engagement Fund. £5,000
2018	Worshipful Company of Saddlers travel bursary. £1,000

2016-2019	School of Arts and Social Sciences Doctoral Studentship/Teaching Fellowship. City, University of London. £48,000
2014-2015	School of Arts and Social Sciences International Excellence Scholarship for the MSc Behavioural Economics. City, University of London. £5,000
2014-2015	MSc Behavioural Economics bursary. City, University of London. £5,000

PEER-REVIEWED PUBLICATIONS

Macchia, L., Plagnol, A.C., & Powdthavee, N. (2020). Buying happiness in an unequal world: Rank of income more strongly predicts wellbeing in unequal countries. *Personality and Social Psychology Bulletin*, 46(5), 769-780.

Whillans, A.V., & **Macchia, L.**, Dunn, E. (2019). Valuing time over money predicts happiness after a major life transition: A pre-registered longitudinal study of graduating students. *Science Advances*, 5, 9.

Macchia, L., & Whillans, A.V. (2019). Leisure beliefs and the subjective well-being of nations. *Journal of Positive Psychology*.

Macchia, L., & Plagnol, A.C. (2019). Life satisfaction and confidence in national institutions: Evidence from South America. *Applied Research in Quality of Life*, 14(3), 721-736.

Macchia, L., Plagnol, A.C. & Reimers, S. (2018). Does experience with high inflation affect intertemporal decision making? Sensitivity to inflation rates in Argentine and British delay discounting choices. *Journal of Behavioral and Experimental Economics*, 75, 76–83.

BOOK CHAPTERS

Macchia, L., & Plagnol, A.C. (2019). The subjective well-being political paradox: Evidence from Latin America. Chapter in: Mariano Rojas (ed.). *The Economics of Happiness: How the Easterlin Paradox Transformed our Understanding of Wellbeing and Progress*. Oxford University Press.

Plagnol, A.C., & **Macchia, L.** (2018). Economics of subjective well-being: Evaluating the evidence for the Easterlin Paradox. Chapter in: Ayse K. Uskul and Shige Oishi (eds.). *Socioeconomic Environment and Human Psychology: Social, Ecological, and Cultural Perspectives*. Oxford University Press, ISBN: 9780190492908.

MANUSCRIPTS UNDER REVIEW OR REVISION

Macchia, L., & Plagnol, A.C. Perceptions of economic circumstances and subjective well-being in Latin America: The role of political orientation and changes across the electoral cycle. Invited revision: *Social Indicators Research*.

Proulx, J., **Macchia, L.**, Aknin, L.B., & Whillans, A.V. Can youth-focused prosociality interventions increase generosity? A pre-registered field experiment. Accepted in principle: *Comprehensive Results in Social Psychology*.

Gonzalez, A., **Macchia, L.**, & Whillans, A.V. The developmental origins and behavioural consequences of attributions for inequality. Under review: *Developmental Science*.

Macchia, L. Educational opportunities, social mobility, and the happiness of the rich around the world. Under review: *Social Psychological and Personality Science*.

Macchia, L., & Whillans, A.V. Whether & when income & income inequality shape generosity around the world: A multiverse approach. Under review: *Personality and Social Psychology Bulletin*.

Plagnol, A., Chung, H., Kanji, S., & **Macchia, L.** Parents' division of housework and the mental load during the COVID-19 pandemic in the UK. Under review: *Community, Work & Family*.

Macchia, L., & Ariely, D. Building on people's sense of justice: A novel approach to elicit preferences for redistribution. Under review: *Policy and Politics*.

Macchia, L., & Oswald, A. Physical pain, gender, and the business cycle in 146 nations. Under review: *Social Science & Medicine*.

SELECTED RESEARCH IN PROGRESS

Macchia, L., Easterlin, R.A., & Plagnol, A.C. Trends and fluctuations in subjective well-being in Latin America since the 1990s. Target journal: *World Development*. *Write-up in progress*.

Macchia, L. Increasing college opportunities for low-income students shape well-being and Social Dominance Orientation: Cross-national and experimental evidence. Target journal: *Proceedings of the National Academy of Science of the USA*. *Data collection in progress*.

Plagnol, A., Chung, H., Kanji, S., & **Macchia, L.** The gendered division of the mental load among couples: Development and validation of a quantitative measure. Target journal: *Gender, Work, and Organization*. *Data collection in progress*.

PRESS ARTICLES

Gómez, M., & Macchia, L. (2020). The importance of trust in government. *Contribution to Dispatches from the Behavioral Scientists Fighting Coronavirus in the Global South*. **Behavioral Scientist**.

Soto Mota, P. I., Macchia, L., & Gómez, M. (2020). Building trust to face the COVID-19 pandemic in developing countries. **Behavioral Scientist**.

Whillans, A., Giurge, L.M., Macchia, L., & Yemiscigil, A. (2020). Why a Covid-19 world feels both tiring and hopeful for college students. **Harvard Business Review Ascend**.

Macchia, L., Plagnol, A.C., & Powdthavee, N. (2019). Why do people tolerate income inequality? **Harvard Business Review**.

Macchia, L. & Whillans, A.W. (2019). Happiness after graduation. **Thrive Global**.

Macchia, L., & Plagnol, A.C. (2018). Life ratings and trust in institutions in South America. **Gallup**.

MEDIA COVERAGE

Forbes (2019). The 10 happiest countries in the world, and how they got there.

The Telegraph (2019). You don't need a lot of money to be happy, as long as you're richer than your friends, study finds.

Tech Round (2019). Earning more than your peers buys more happiness in countries with a larger rich-poor divide.

Financial advisor (2019). It's not how much you make, it's how you rank among peers.

Finanzwelt (2019). Einkommensungleichheit fördert Zufriedenheit.

ANSA Latina (2018). La desconfianza ciudadana reina en Sudamérica.

CONFERENCE AND SEMINAR PRESENTATIONS

2021	Society for Personality and Social Psychology (SPSP) – Annual Convention Virtual
2020	Wellbeing Research Centre – Weekly seminar University of Oxford, United Kingdom
2020	Behavioral Insights Group Doctoral Workshop Harvard Kennedy School, United States
2019, 2020	MSc in Behavioural Economics Seminar City, University of London; London, United Kingdom
2018	Common Cents Lab - Centre for Advanced Hindsight Duke University, North Carolina, United States
2018	USC Happiness Conference in honour of Richard A. Easterlin University of Southern California, Los Angeles, United States
2017	15 th Conference of the International Society for Quality-of-Life Studies (ISQOLS) University of Innsbruck School of Management, Innsbruck, Austria

TEACHING

Postgraduate teaching:

2020/2021	Teaching assistant MLD304 Science of Behavior Change Harvard Kennedy School, Harvard University
2019/2020	Lecturer PEM102 Cognitive and Economic Science of Rational Choice MSc Behavioural Economics. City, University of London
2016-2020	Teaching assistant PEM104 Behavioural Research Methods: Design and Analysis MSc Behavioural Economics. City, University of London
2016-2018	Teaching assistant PEM107 Applied Econometric and Psychological Research Methods MSc Behavioural Economics. City, University of London
2016-2018	Teaching assistant PEM101 Principles of Economics MSc Behavioural Economics. City, University of London

Undergraduate teaching:

Summer 2019	Lecturer MG101 - Marketing Summer School The London School of Economics and Political Science
2018, 2019	Guest lecturer Introduction to Quantitative Inference City, University of London
2016, 2017	Guest lecturer Topics in Behavioural Economics BSc Psychology. City, University of London
Summer 2016	Lecturer Decision making: rationality or intuition? Bachelor of Business Administration School of Economics, Universidad Nacional de La Plata, Buenos Aires, Argentina

PROFESSIONAL EXPERIENCE

2016-2017	IPSOS Mori – Behavioural Science Consultant London, United Kingdom
2012-2014	Petrobras Argentina S.A. – Strategic Planning Analyst City of Buenos Aires, Buenos Aires, Argentina
2011-2012	Deloitte Touche Tohmatsu – Enterprise Risk Services Consultant City of Buenos Aires, Buenos Aires, Argentina

STATISTICS SOFTWARE

R, Stata.

LANGUAGES

Spanish (native), English (fluent), French and Italian (intermediate).

REFERENCES

Anke C. Plagnol, Senior Lecturer in Behavioural Economics, City, University of London.
anke.plagnol.1@city.ac.uk

Andrew J. Oswald, Professor of Economics and Behavioural Science. University of Warwick.
andrew.oswald@warwick.ac.uk

Dan Ariely, James B. Duke Professor of Psychology and Behavioral Economics, The Fuqua School of Business, Duke University. dan@danariely.com