

Lucía Macchia

Wellbeing Research Centre
University of Oxford
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RESEARCH INTERESTS

Subjective well-being, prosocial behaviour, inequality, public policy.

APPOINTMENTS

- 2019 - **Research Fellow** - Wellbeing Research Centre
University of Oxford
- 2017-2018 **Research associate** - Wellbeing Programme, Centre for Economic
Performance.
The London School of Economics and Political Science

EDUCATION

- 2016-2020 **PhD in Psychology (Behavioural Science)**
City, University of London
- Spring 2019 **Visiting scholar**
Harvard Business School
- 2014-2015 **MSc in Behavioural Economics**
City, University of London
- 2006-2010 **Bachelor in Business Administration**
School of Economics, Universidad Nacional de La Plata, Argentina

PUBLICATIONS

**Shared first authorship.*

Macchia, L., Plagnol, A.C., & Powdthavee, N. (2020). Buying happiness in an unequal world: Rank of income more strongly predicts wellbeing in unequal countries. *Personality and Social Psychology Bulletin*, 46(5), 769-780.

Whillans, A.V., & **Macchia, L.**, Dunn, E. (2019). Valuing time over money predicts happiness after a major life transition: A pre-registered longitudinal study of graduating students. *Science Advances*, 5, 9.

Macchia, L.*, & Whillans, A.V.* (In press, 2019). Leisure beliefs and the subjective well-being of nations. *Journal of Positive Psychology*.

Macchia, L., & Plagnol, A.C. (2019). Life satisfaction and confidence in national institutions: Evidence from South America. *Applied Research in Quality of Life*, 14(3), 721-736.

Macchia, L., & Plagnol, A.C. (2019). The subjective well-being political paradox: Evidence from Latin America. Chapter in: Mariano Rojas (ed.). *The Economics of Happiness: How the Easterlin Paradox Transformed our Understanding of Wellbeing and Progress*. Oxford University Press.

Macchia, L., Plagnol, A.C. & Reimers, S. (2018). Does experience with high inflation affect intertemporal decision making? Sensitivity to inflation rates in Argentine and British delay discounting choices. *Journal of Behavioral and Experimental Economics*, 75, 76–83.

Plagnol, A.C., & **Macchia, L.** (2018). Economics of subjective well-being: Evaluating the evidence for the Easterlin Paradox. Chapter in: Ayse K. Uskul and Shige Oishi (eds.). *Socioeconomic Environment and Human Psychology: Social, Ecological, and Cultural Perspectives*. Oxford University Press, ISBN: 9780190492908.

MANUSCRIPTS UNDER REVIEW OR REVISION

**Shared first authorship.*

Macchia, L., & Whillans, A.V. Understanding whether and when income inequality is associated with happiness: The case of Latin America. Under review: *World Development*.

Proulx, J. *, **Macchia, L. ***, Akinin, L.B., & Whillans, A.V. Can youth-focused prosociality interventions increase generosity? A pre-registered field experiment. Under review: *Comprehensive Results in Social Psychology*.

Giurge, L.*, **Macchia, L.***, Whillans, A. V.*, & Yemiscigil, A.* How COVID-19 shapes students' extrinsic and prosocial work values: The role of uncertainty, worry and reflection. Under review: *Journal of Vocational Behavior*.

Macchia, L.*, & Whillans, A.V. * Whether & when income & income inequality shape generosity around the world: A multiverse approach. Under review: *American Psychologist*.

SELECTED RESEARCH IN PROGRESS

Macchia, L., & Oswald, A. Physical pain, gender, and the business cycle in 146 nations. Target journal: *Proceedings of the National Academy of Science*.

Gonzalez, A., **Macchia, L.**, & Whillans, A.V. The perpetuation of inequality: Parental transmission and behavioral consequences of children's inequality attributions. Target journal: *Psychological Science*.

Macchia, L. Educational opportunities, social mobility, and the happiness of the rich around the world. Target journal: *Management Science*.

Macchia, L., & Ariely, D. Sense of justice differs across domains: Implications for redistributive policy support. Target journal: *Perspectives on Psychological Science*.

Whillans, A.V., **Macchia, L.**, Vanderwheele, T., Chen, Y., & Kim, E. How charitable giving shapes health and well-being: An outcome-wide longitudinal analysis. Target journal: *Psychological Science*.

Macchia, L., Easterlin, R.A., & Plagnol, A.C. Trends and fluctuations in subjective well-being in Latin America since the 1990s. Target journal: *World Development*.

Plagnol, A., Kanji, S., Chung, H., & **Macchia, L.** The gendered division of the mental load among couples: Development and validation of a quantitative measure.

PRESS ARTICLES

Whillans, A., Giurge, L.M., **Macchia, L.**, Yemiscigil, A. (2020). Why a Covid-19 world feels both tiring and hopeful for college students. *Harvard Business Review Ascend*.

Macchia, L., Plagnol, A.C., & Powdthavee, N. (2019). Why do people tolerate income inequality? *Harvard Business Review*.

Macchia, L. & Whillans, A.W. (2019). Happiness after graduation. *Thrive Global*.

Macchia, L., & Plagnol, A.C. (2018). Life ratings and trust in institutions in South America. *Gallup*.

MEDIA COVERAGE

Forbes: The 10 happiest countries in the world, and how they got there

The Telegraph: You don't need a lot of money to be happy, as long as you're richer than your friends, study finds

Tech Round: Earning more than your peers buys more happiness in countries with a larger rich-poor divide

Financial advisor: It's not how much you make, it's how you rank among peers

Finanzwelt: Einkommensungleichheit fördert Zufriedenheit

ANSA Latina: La desconfianza ciudadana reina en Sudamérica

CONFERENCE PRESENTATIONS

Common Cents Lab - Centre for Advanced Hindsight
Duke University, North Carolina, United States. 2018.

USC Happiness Conference in honour of Richard A. Easterlin
University of Southern California, Los Angeles, United States. 2018.

15th Conference of the International Society for Quality-of-Life Studies (ISQOLS)
University of Innsbruck School of Management, Innsbruck, Austria. 2017.

SCHOLARSHIPS AND BURSARIES

- 2018 *ESRC South East Network for Social Sciences (SeNSS) & Impact Acceleration Account (IAA) Business Boost Industry Engagement Fund.* £5,000.
- 2018 *Worshipful Company of Saddlers travel bursary.* £1,000.
- 2016-2019 *School of Arts and Social Sciences Doctoral Studentship/Teaching Fellowship.* City, University of London. £48,000.
- 2014-2015 *School of Arts and Social Sciences International Excellence Scholarship for the MSc Behavioural Economics.* City, University of London. £5,000.
- 2014-2015 *MSc Behavioural Economics bursary.* City, University of London. £5,000.

TEACHING

Postgraduate teaching:

- 2019/2020 Lecturer *PEM102 Cognitive and Economic Science of Rational Choice* MSc Behavioural Economics. City, University of London
- 2016-2020 Teaching assistant *PEM104 Behavioural Research Methods: Design and Analysis* MSc Behavioural Economics. City, University of London
- 2016-2018 Teaching assistant *PEM107 Applied Econometric and Psychological Research Methods* MSc Behavioural Economics. City, University of London
- 2016-2018 Teaching assistant *PEM101 Principles of Economics* MSc Behavioural Economics. City, University of London

Undergraduate teaching:

- Summer 2019 Lecturer *MG101 - Marketing Summer School.* The London School of Economics and Political Science
- 2018/2019 Guest lecturer *Introduction to Quantitative Inference.* City, University of London
- 2016/2017 Guest lecturer *Topics in Behavioural Economics.* BSc Psychology. City, University of London
- Summer 2016 Lecturer *Decision making: rationality or intuition?* Bachelor in Business Administration. School of Economics, Universidad Nacional de La Plata, Buenos Aires, Argentina

PROFESSIONAL EXPERIENCE

2012-2014 *Petrobras Argentina S.A.*
City of Buenos Aires, Buenos Aires, Argentina

2011-2012 *Deloitte Touche Tohmatsu.*
City of Buenos Aires, Buenos Aires, Argentina

STATISTICS SOFTWARE

R, Stata, LIAM2.

LANGUAGES

Spanish (native), English (fluent), French and Italian (intermediate).

REFERENCES

Dr. Anke C. Plagnol, Senior Lecturer, Department of Psychology, City, University of London. E-mail: anke.plagnol.1@city.ac.uk

Prof. Peter Ayton, Professor, Department of Psychology, City, University of London. E-mail: p.ayton@city.ac.uk

Prof. Ashley V. Whillans, Assistant Professor, Negotiations, Organizations and Markets Unit. Harvard Business School. E-mail: awhillans@hbs.edu

Prof. Dan Ariely, James B. Duke Professor, Duke University: The Fuqua School of Business. E-mail: dandan@duke.edu